

# PHIC EXPO

PUBLIC HEALTH INNOVATIONS CONCLAVE

12-14 NOVEMBER 2021  
HITEX-HYDERABAD

[www.phicexpo.com](http://www.phicexpo.com)

PANDEMIC AND LIFE AFTER



# SPONSORSHIP OPPORTUNITIES

Organised By:



In Association with:



Supported By:



Co-located with:



## Title Sponsor

### Sponsorship Deliverables

- + Name and Logo as Title Sponsor to be displayed on all panels, promotional
- + collaterals, banners, pre/during and after event.
- + Title sponsor brochures/flyers will be kept at the visitor registration counter.
- + Complimentary 48 sq.m stall raw space on exhibit floor
- + Exclusive logo visibility on the home page of the event website
- + Display of company literature in the show management office
- + Branding at 5 strategic locations onsite
- + Invitation to the curtain raiser press meet
- + Speaking opportunity at the relevant conference session.
- + Promotional video on stage backdrop
- + Logo will be displayed on the conference backdrop
- + Logo in digital marketing campaigns
- + Logo in email marketing campaigns to targeted visitors
- + Logo on the exhibition invitation cards sent to the industry people.
- + Invitation to the curtain raiser press meet
- + Sponsor's listing will be included in the Post Show Report.

## Powered By Sponsor

### Sponsorship Deliverables

- + Name and Logo as PoweredBy Sponsor to be displayed on all panels,
- + promotional collaterals, banners, pre/during and after event.
- + Complimentary 36 sq.m stall raw space on exhibit floor
- + Exclusive logo visibility on the home page of the event website



- + Branding at 3 strategic locations onsite
- + Invitation to the curtain raiser press meet
- + Promotional video on stage backdrop
- + Speaking opportunity at the relevant conference session.
- + Logo will be displayed on the conference backdrop
- + Logo in digital marketing campaigns
- + Logo in email marketing campaigns to targeted visitors
- + Logo on the exhibition invitation cards sent to the industry people.
- + Invitation to the curtain raiser press meet
- + Sponsor's listing will be included in the Post Show Report.

## Co-Sponsor

### Sponsorship Deliverables

- + Name and Logo as Co-sponsor to be displayed on all panels, promotional
- + Complimentary 24sq. m stall raw space on exhibit floor
- + Exclusive logo visibility on the home page of the event website
- + Branding at 2 strategic locations onsite
- + Logo in digital marketing campaigns
- + Logo in email marketing campaigns to targeted visitors
- + Logo on the exhibition invitation cards sent to the industry people.
- + Invitation to the curtain raiser press meet
- + Sponsor's listing will be included in the Post Show Report.



## Associate Sponsor

Plus taxes as applicable

### Sponsorship Deliverables

- + Name and Logo as associate sponsor to be displayed all panels, promotional collaterals, banners, pre/during and after event.
- + Complimentary 18 sq. m stall raw space on exhibit floor
- + Exclusive logo visibility on the home page of the event website
- + Branding at 1 strategic locations onsite
- + Logo in digital marketing campaigns
- + Logo in email marketing campaigns to targeted visitors
- + Logo on the exhibition invitation cards sent to the industry people.
- + Invitation to the curtain raiser press meet
- + Sponsor's listing will be included in the Post Show Report.

*\*Sponsorship packages can be customised to meet promotional budgets of the company. For further information, please contact the expo team.*

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